



# Sustainable Thinking

**Creating Strong Libraries and Resilient Communities** 









### 2021 Atlantic Hurricane Season







# CODE RED FOR HUMANITY

#### **António Guterres**

United Nations Secretary-General, 9 August 2021

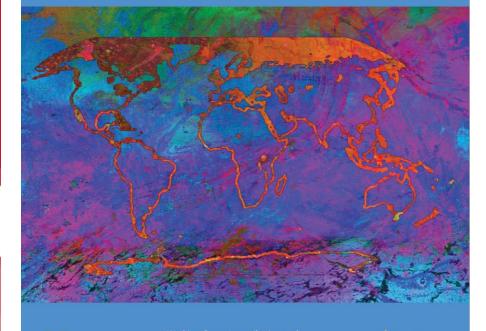


### ipcc

INTERGOVERNMENTAL PANEL ON Climate change

# Climate Change 2021 The Physical Science Basis

**Summary for Policymakers** 

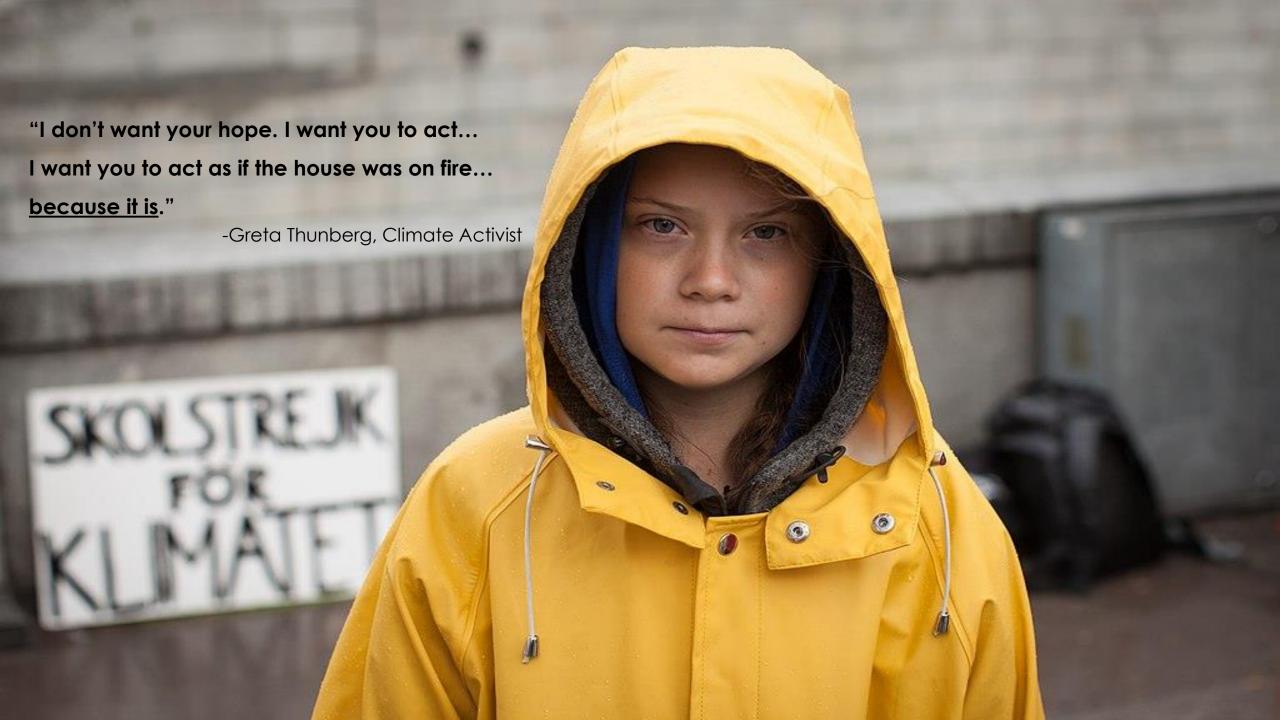


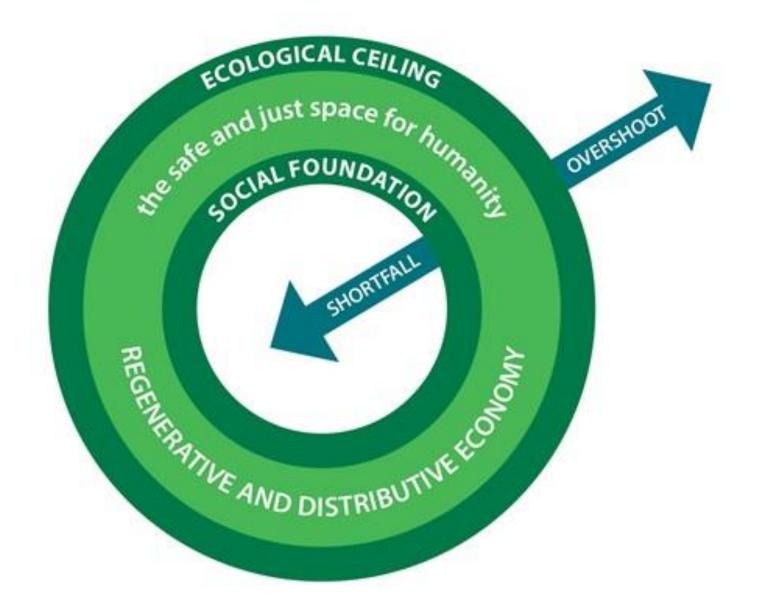


Sixth Assessment Report of the ntergovernmental Panel on Climate Change

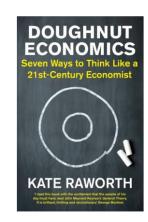


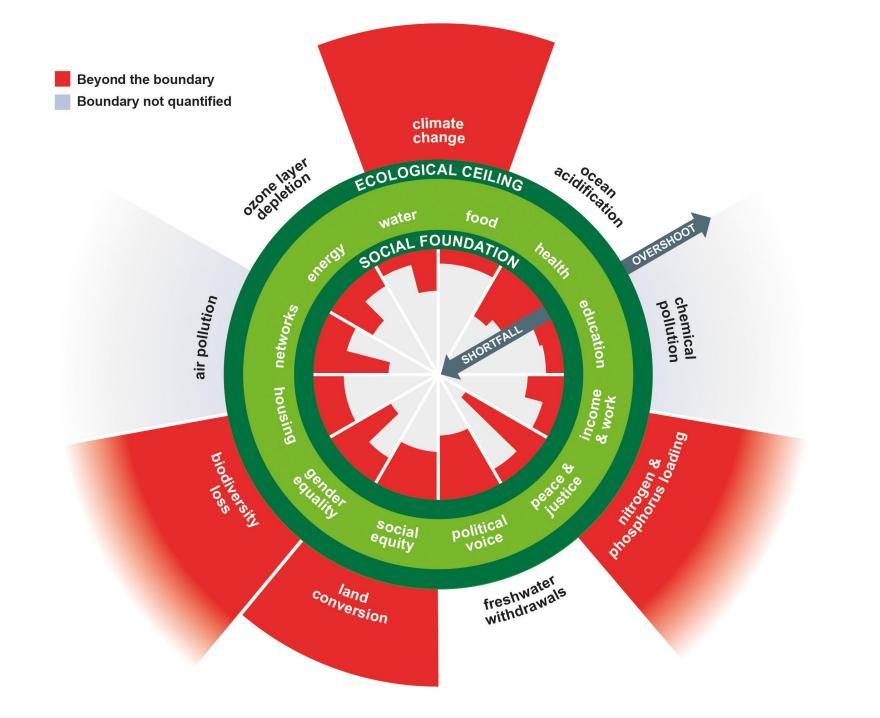


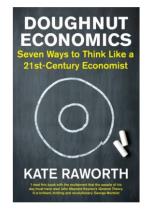












# Strategy: Defined

Create a sustainable competitive advantage... by "deliberately choosing a different set of activities to deliver unique value."

-Michael Porter, Competitive Strategy



PROJECT DRAWDOWN.



# Sustainability = Core Value





#### Triple Bottom Line Definition:

- Environmentally Sound
- Socially Equitable
- Economically Feasible



### Climate Action Now

#### **Identify Vulnerability**

- Drought/Heat Wave
- Flooding
- Hail
- Hurricane
- Tornado Outbreak
- Severe Weather
- Wildfire
- Winter Storm/Cold Wave

National Centers for Environmental Information, NOAA

#### **Decarbonize the Library**

climate mitigation

Decarbonize Library Infrastructure by reducing greenhouse gas emissions:

- Energy Efficiency
- Switch to Renewable Energy
- Electric Vehicles
- Ethical Carbon Offsets

#### **Climate Justice**

climate adaptation

"Strengthen community resilience and livability:

- Advance Food Justice;
- Advocate for Transportation Equity;
- Uphold Civil and Human Rights in Emergency Management; and
- Facilitate Participatory Democracy."

NAACP

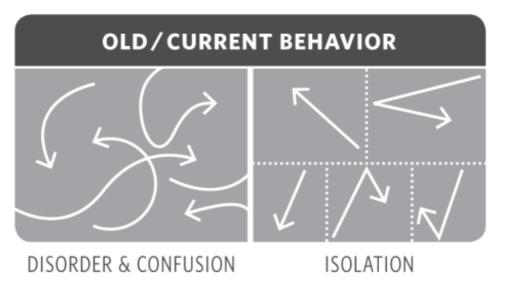


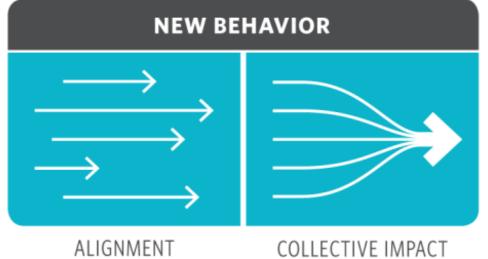
# Social Cohesion

# Libraries

as Sustainability <u>Leaders</u>



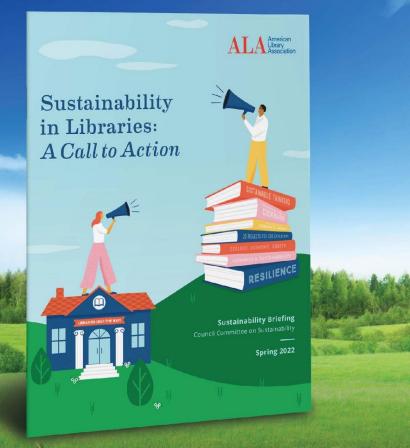




Graphic: AllHandsRaised.org



# The time for climate action is now. ALA is here to help.



### Announcing a new resource from the ALA Council Committee on Sustainability.

Accelerate your understanding of the new core value of sustainability, learn from library leaders focused on climate action, and empower yourself to be a leader in the area of climate justice.



Download the free guide at bit.ly/3QmDYWC



### New Briefing on Sustainability:

- "Triple Bottom Line" definition of sustainability;
- How libraries can take the lead on climate adaptation;
- Why climate justice work is equity, diversity, and inclusion work;
- How many in our field are already answering the call for leadership on the topic of sustainability;
- How ALA, as an association, is living its values out loud on this topic; and
- Simple, practical steps anyone can take to get started.





The Sustainable Libraries Initiative (SLI) provides **library leaders** with a **proven path** forward to co-create libraries and communities that will thrive in the coming years. The Sustainable Library Certification Program and the SLI community of practice focuses your leadership to **enable your library, and ultimately your community**, to **become more environmentally sound, socially equitable and economically feasible.** 

### Sustainable Libraries

- **✓ Strong & Authentic Institutions**
- ✓ Catalyst for Social Cohesion in Communities
- ✓ Working on Climate Mitigation (reducing Greenhouse Gas Emissions (GhG))
- ✓ Active Participants in Climate Adaptation (strengthening community resilience)



# Examples from the Field



# **Strategic Planning**



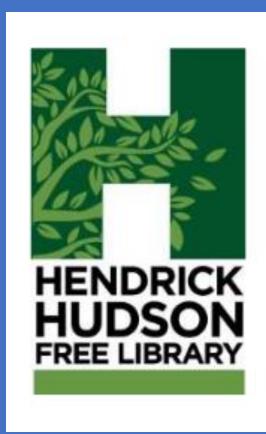
#### San Diego County Library Buildings

- Capital: All new libraries are designed to be ZNE and LEED Gold Alpine, IB, Borrego, Lakeside
- Master Plan: equitable locations, sustainable footprints and building systems, data-driven planning
- County Goals and Initiatives leader in sustainability; enterprise-wide efforts

#### **BUILT ENVIRONMENT AND OPERATIONS**

https://bit.ly/3ycjx6v

Go	als	Strat	tegies	Sustainable Concord Plan
1	GHG REDUCTION	1.1	Planning for net zero Develop a net-zero plan for existing buildings	BUILT ENVIRONMENT
	The Library has an implemenation plan	1.2	Sustainable building principles Develop sustainable building principles for upgrades of all buildings	
	for its buildings to be carbon neutral in 2030.	1.3	Sustainable operations guide Collaborate with the Town to create a sustainable operations and maintenance guide	
2	NATURAL RESOURCES	2.1	Inventory practices Inventory current resilient landscaping practices of the Library	NATURAL RESOURCES
	The Library's landscape and grounds demonstrate resilience for the community.	2.2	Sustainable landscape design Implement sustainable landscape design infrastructure and practices that support water conservation	
		2.3	Biodiversity Increase native biodiversity on Library grounds	
3	MATERIALS MANAGEMENT	3.1	Opportunities for zero waste Develop a zero-waste plan for operations	BUILT ENVIRONMENT
	The Library's materials and resource system	3.2	Evaluate waste stream Assess the current waste stream to better understand opportunities for waste reduction	
	uses zero-waste principles.	3.3	Partnership with CPW Partner with Concord Public Works to demonstrate austriable materials management	
4	MOBILITY	4.1		NCORD FREE PUBLIC LIBRARY
	The Library supports sustainable transportation options.	4.2	emissions to and from the Library  Inter-building transportion  Explore low-emissions transportation for inter collaboration	Corporation TAINABILITY PLAN 2021–2025



### Sustainable Staffing

# Healthy Weekly Produce Delivery Option



#### **Starting Salaries**

With the increases in minimum wage beginning in 2017 and reaching \$15.00 an hour in 2021 the rate of pay for all staff will be increasing accordingly. Part-time will increase \$1.00 per hour a year and full-time will increase at 3% per year (requires yearly public vote)

#### **Additional Benefits**

Tuition reimbursement
Paid holidays and closings for FT & PT staff
Professional development
Heath Insurance
Medicare Eligible PT staff can join our health insurance
policy-paying lower premiums in full
Deferred Compensation
NYS Retirement
Paid Family Leave



#### MATERIALS MANAGEMENT

#### **GREEN CLEANING**

- The library facility is cleaned by our custodial staff who have all taken "green cleaning" training offered by the NYS Office of General Services.
- They use environmentally-friendly cleaning products and procedures. There are many products available which can clean and disinfect without introducing toxic chemicals into our environment.
- Cleaning products are purchased in concentrate and diluted to the correct strength to reduce wasteful packaging.
- Cloth towels are used for most everyday cleaning, then washed and air-dried.
- We expect all library employees to comply with these practices throughout the building.



# Materials Management: Waste & Recycling

- There is no commercial recycling collection in the Village of Patchogue where our buildings are located.
- We started to recycle on our own.
   Paper, plastics, and glass collected are driven to the recycling center by an employee.
- We use repurposed/reusable containers to store the recycling.



# Resilient Library Facilities









### **Partnerships**



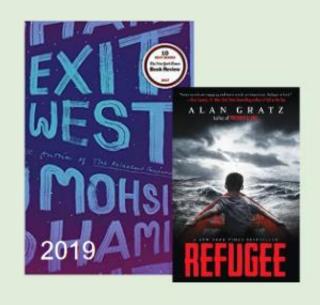


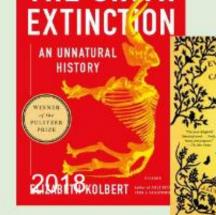


















lown of GREENFIELD



https://www.libraryoflocal.org/

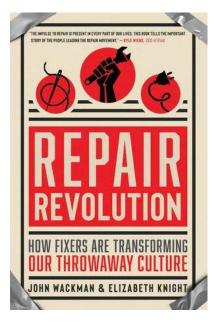
- Tool Lending
- Seed Library
- Special Collections
  - Food Security (Y1)
  - Climate Solutions (Y2)
- Programming
- Alignment with NYS Climate Smart Communities











# Disaster Preparedness

#### **Preparedness Programs &** First Responder Appreciation

#### Wacky Weather: Are You Prepared?



This program on preparedness taught children how to stay safe and prepare for power outages, hurricanes, & fires. They receives a pillowcase "go-bag" to customize, as well as a digital workbook from the Red Cross.

#### Meet Your **Community Helpers**

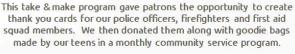


amilies were invited to meet local first esponders and check out their vehicles. including a fire truck, police car and ambulance.

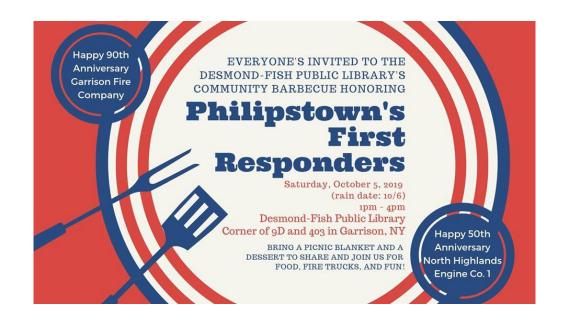
#### Crafts For A Cause



thank you cards for our police officers, firefighters and first aid made by our teens in a monthly community service program.













https://www.climatecrew.org/resilience\_hubs

### Social Cohesion



- Foster the development of connections to deepen community bonds
  - Teens prepare & serve at Mother's Day Tea & Veterans Recognition Luncheon
  - Staff training to develop cultural competency & empathy
  - King Con, our very own annual comic con event
  - Drag Queen Story Hour
  - Dog Therapy for developmentally disabled adults
  - Prom Dress Sale, gently used dresses for \$10











The Board of Trustees, as part of its commitment to sustainable practices, is proud to enter into a pilot program with Suffolk County to share our EV chargers as part of a county wide charging network.

As part of the larger infrastructure work being done on the building, which includes a 73KW solar panel array on the roof, and solar parking lot lights, the EV chargers allow the public to stop at a public library to charge their car while also using library services and programs. Shared services is the backbone of public library service, and the Lindenhurst Memorial Library is excited to be at the forefront of this new initiative.













# Sustainable Libraries Initiative

https://sustainablelibrariesinitiative.org



#### Free

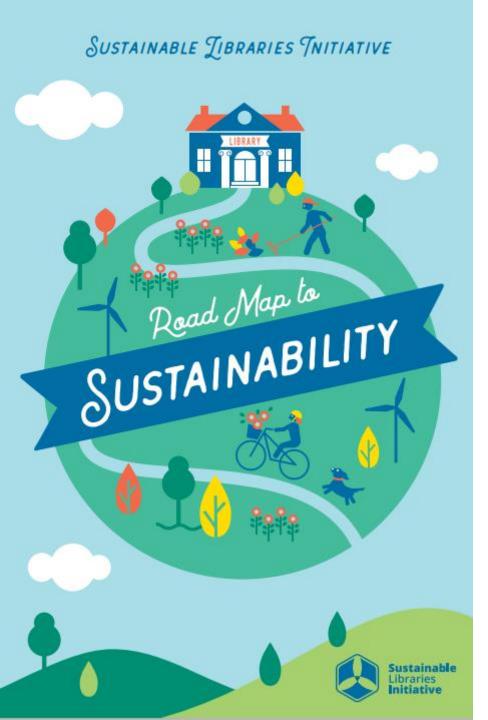
- Newsletter
- Mobile App
- Resources

#### **Become a Member**

- Curated Resources
- Access to On Demand Training
- Vendor List

#### **Sustainable Library Certification Program**

- Online Dashboard to Track Action Items
- Example policies, program ideas, and more
- Assigned Mentor
- Meet Ups with Others in the Program





# Sustainable Library Certification Program



https://sustainablelibrariesinitiative.org/

# Sustainable Library Certification Program

#### Public & Academic Libraries

- Organizational Commitment
- Energy, Land, and Water Use
- Waste, Recycling & Purchasing
- Partnerships
- Community Involvement
- Social Equity
- Community Resiliency
- Financial Sustainability
- Collections

#### School Librarians

- Partnerships & Community Involvement
- Leading Beyond the Library
- Social Equity & Resilience
- Standards & Curriculum
- Collections



# Coming Soon!





#### **Sustainability Certificate Course**

- Four-week course
- Lectures
- Assigned Readings/Viewings
- Discussion Forum
- Practical Assignments

#### **Libraries & Sustainability Book Club**

- 100 Applicants to be Chosen
- Free book
- Three sessions:
  - Libraries in the Doughnut Economy
  - Walking the Path to Sustainable Library Certification
  - Rapid Library Disaster Response and Recovery for Community Resiliency



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Co-Founder & Board President, Sustainable Libraries Initiative Center for the Future of Libraries Advisory Group, American Library Association Sustainability Columnist, Library Journal

#### **Author**

